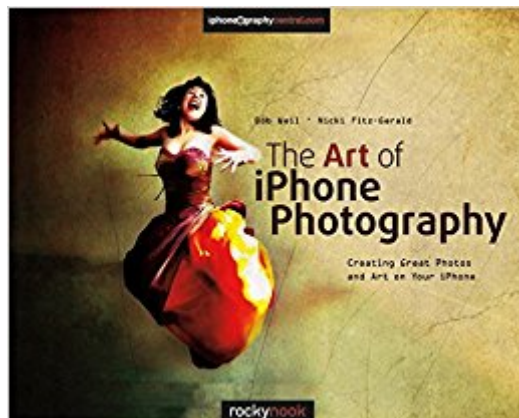




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# **The Art Of iPhone Photography: Creating Great Photos And Art On Your iPhone**



## Synopsis

The Art of iPhone Photography explores how 45 of today's best iPhoneographers from around the world conceived, composed, and created some of their finest and best-known pieces - all in their own words. Through a step-by-step presentation of each artist's vision, creative decisions, and techniques, beginning through advanced iPhoneographers will immediately be able to apply what they learn and take their own photographic art to the next level. Key features of the book include: A wide variety of styles and subjects: Landscapes, street photography, abstracts, architecture, portraits, collages, concept pieces, etc. Detailed tutorials: Example artworks from authors and contributing photographers accompanied by descriptions of how each piece was created from both a creative and technical standpoint Explanations for practical use of nearly 100 apps, including BlurFX, Camera+, Iris Photo Suite (now Laminar), Juxtaposer, Photogene2, Pixlr-o-matic, ScratchCam FX, Snapseed, Superimpose, and TouchRetouch iPhoneography gallery: A stunning showcase of works by notable iPhoneographers Always on, always at hand, and inconspicuously deployed, today's smartphones empower us to record the world in ever newer and more personal ways. By leveraging the photo-editing applications found on the iPhone, professional and amateur photographers alike are able to create not only editorial imagery, but also creative art. "Nicki Fitz-Gerald and Bob Weil, at iPhoneographyCentral.com, have built a community dedicated to the burgeoning collaboration between art and technology that is iPhoneography. Their site, and now this book, offer extensive, in-depth tutorials both for budding iPhoneographers looking to advance their craft, and professionals attempting to harness a new toolkit in service of their vision. What they bring to the table is their belief that 'revealing the man behind the curtain' does not diminish the teacher. Technique does not the artist make, but it does enable the newcomer to find his or her own voice. With thousands of apps available and more flooding the market daily, every new iPhoneographer wonders, What apps should I use? The answer to that question is so complex, with so many variables, that an illustrated tutorial such as this becomes an invaluable tool. There is really nothing like it. It does not offer the advice of a single artist or showcase images from a small artistic segment. Indeed, it offers up stories, knowledge, tips, and secrets from many of the key players in the formation of this movement, showcasing more than 40 artists and tutorials and 80 pages of iPhonic art." - Daria Polichetti, Co-Founder of Los Angeles Mobile Arts Festival

## Book Information

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## Customer Reviews

1. From Marty Yawnick, from his review on his very popular iPhone site, LifeInLoFi.com: "One of the great things about this book is how quickly each tutorial gets personal. This is less like learning from a textbook and more like being tutored by an old friend. [The book] covers a broad range of photographic and iPhone art essentials and techniques including lighting, focus, composition, retouching, color correcting, processing, compositing, blending, masking on iPhone, adding texture, collage and much more."

lifeinlofi.com/2013/08/11/review-art-of-iphone-photography-bob-weil-nicki-fitzgerald/2. From Geri Centonze on her Art of MOB blog: "Just over a year ago, I discovered that I could use my iPhone as a means for creating art. Now, there's a fabulous resource that EVERY iPhone photographer should have. It's the newly released book, The Art of iPhone Photography: Creating Great Photos and Art on Your iPhone by Bob Weil and Nicki Fitz-Gerald." Read the entire article and author interview here: [artofmob.blogspot.com/2013/09/the-art-of-iphone-photography-straight.html](http://artofmob.blogspot.com/2013/09/the-art-of-iphone-photography-straight.html)3. From M. Braun's review: "I liked this book so much that I returned my Kindle version and ordered a "book" book so I could flip pages, turn down pages, ponder, savor, try out, underline, make notes, etc. This is the perfect book for learning how to work with your photographs on the iPhone."

Here's a list of contributors who wrote tutorials for the book - since a number of you have asked:

Nicola Fitz-Gerald, Bob Weil, Alan Kastner, Souichi Furusho, mutablend, Ade Santora, Adria Ellis, Daniel Berman, Doug McNamee, Elaine Nimmo, George Politis, Kerry Benbow, Marian Rubin, Rad Drew, Kimberly Post (Rowe), Lola Mitchell, Marie Matthews, Benamon Tame, Bharat Darji, Carlein, Christine Sirois, Cindy Patrick, Daniele Martire, David Ingraham, Dax Curnew, Edina Herold, Robert

Herold, Elizabeth Grilli, Helene Goldberg, Johnny Eck, Jos© Antnio Fundo, Lindsey Thompson, Paula Gardener, Susan Blase, Markus Rivera, Sheldon Serkin, Cecily Caceu, Jack Hollingsworth, Lynette Jackson, Miss Pixels, Jacqueline (JQ) Gaines, Dan Marcolina and Nettie Edwards. Many of these artists will be well known to iPhoneography aficionados - these include Alan Kastner, Souichi Furusho, Daniel Berman, Carlein, Nettie Edwards, Karen Divine, Jack Hollingsworth and Cindy Patrick, to name just a few. Nettie just won iPhone Photographer of the Year at the American Aperture Awards

I liked this book so much that I returned my Kindle version and ordered a book book so I could flip pages, turn down pages, ponder, savor, try out, underline, make notes, etc. This is the perfect book for learning how to work with your photographs on the iPhone. Other books are very helpful and worth having, i.e. Dan Burkholder, but they only tell you about how that person works with apps. This book tells you how MANY photographers work on their photographs. The photos cover a wide range. To me, some are brilliant and some just good and interesting, but the instructions are detailed and, sometimes, the photographer gives you instructions on using a particular app, not just how it was used in the photo but how to use it generally. This is definitely the best book out on how to work with the iPhone (and I didn't get a review copy) and I have several other books.

This book is for the advanced photographer. I wanted something to give me simple easy clues on how to use my iPhone as a camera. A waste of my money but might be perfect for a more advanced person. See classes offered on how to use your iPhone with simple little things you might not know but is there a book out there that tells you these things?

If you're a professional photographer, iphoneographer, or if you're just getting interested in iPhone photography and art then this book should be your #1 starting point!! I have bought and read several iphoneography books, and can easily say this book has been my favorite! And the one I learned the most from! Really fueled me to get out there and take pictures and then try out these amazing apps mentioned in the book. It's top quality printing and top quality reading. You will not be disappointed! Get this book for yourself, and for any friends or family you have that are interested in iPhone photography. This book covers taking the pictures and apping the pictures after they're taken. It's a complete learning experience!! Great job Bob and Nikki!! I'm really hoping for a 2nd edition!!

Very well done book that is a great reference for iPhone Photographers at all levels. This is a basic resource that should be on the shelf of anyone wanting to improve their iPhone images.

This is an amazing book for anyone interested in pursuing their artistic side with an iPhone. There are over 300 pages filled with tutorials, stories, and just incredible artwork all created with an iPhone. It is a solid book that lays flat while you are reading which creates much better hands on learning experience with the iPhone in your hands. Highly recommended

Good for: Post-processing; detailed workflows with many examples  
Not so good for: the act of taking/ framing photographs with and understanding the capabilities/ limitations of the iPhone

Lots of good info. I keep referring to it as I become more and more enamored with the possibilities of iPhone photography.

The author makes a compelling visual guide that will help you get up and running fast. It's amazing to think that we have such powerful devices that can accomplish so much, even in post-production, without ever having to use a computer.

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